

TOLLRING
PROTECT



BRAND GUIDELINES



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TOLLRING **FRAUD** PROTECT

Tollring's innovative fraud and credit management solution seamlessly integrates with leading hosted voice / SIP trunking platforms.

TOLLRING **SCAM** PROTECT

Tollring Scam Protect reduces the risk of scam calling by detecting, reporting and alerting on suspicious call traffic.

TOLLRING **CREDIT** PROTECT

Tollring's innovative fraud and credit management solution seamlessly integrates with leading hosted voice / SIP trunking platforms.

MAIN LOGO



ICON



Tollring Protect iconography should only be used exclusively in the below forms; no background or the red to black gradient background. Do not create the icons from scratch, in order to maintain consistency these icons are available to download from the 'brand' page on our site.

SUB LOGOS



LOGO SPACING



To space the Protect logos properly, a minimum amount of clear space is required which can be determined using the number shield from the logo. Following all the way round the absolute outer edge of the logo as illustrated above.

LOGO USAGE



Do not recolour the logo.



Do not rotate the logo.



Do not distort the logo.

PRIMARY COLOUR PALETTE



C60 M40 Y40 K100
R0 G0 B0
HEX #000000

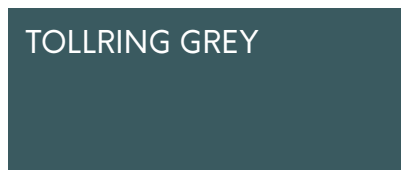


C12 M100 Y100 K4
R204 G21 B23
HEX #CC1517

SECONDARY COLOUR PALETTE



C41 M32 Y32 K11
R153 G153 B153
HEX #999999



C79 M52 Y50 K26
R59 G90 B97
HEX #3B5A61

PROTECT HEADLINE FONT

ORKNEY REGULAR

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

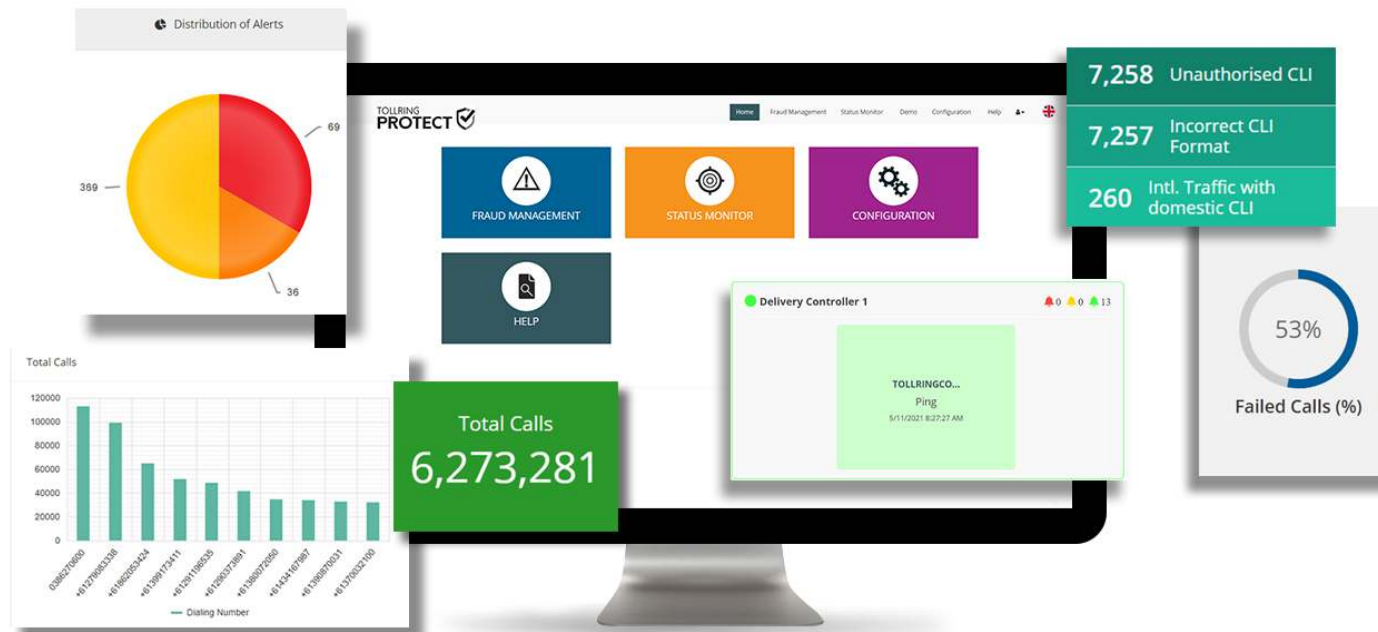
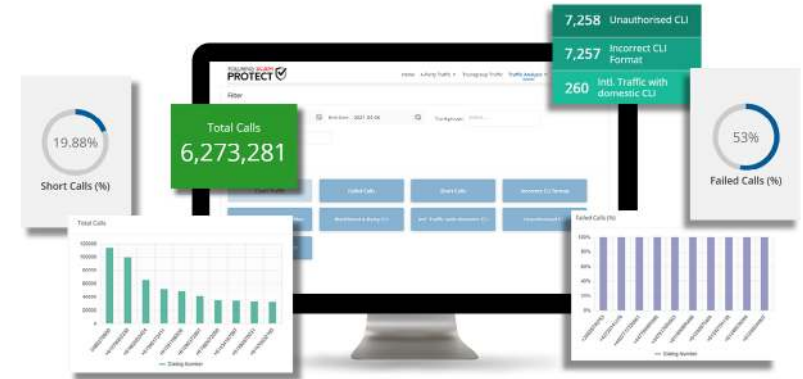
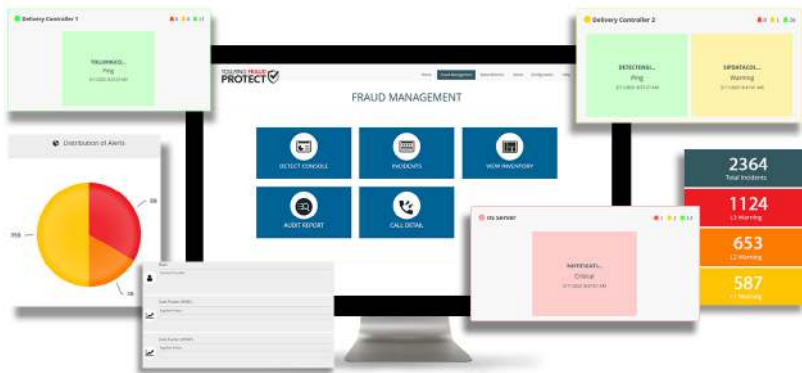
PROTECT PRIMARY FONT

Source Sans Pro Regular

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

IMAGERY



Filter

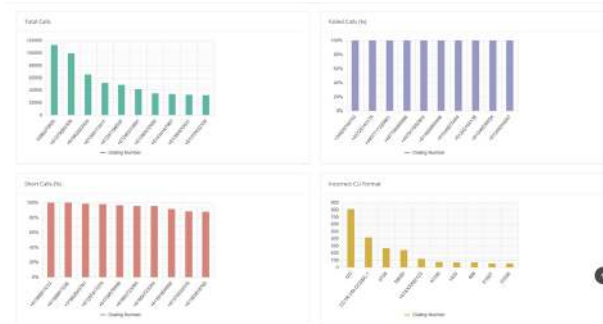
Start Date: 2021-04-05 End Date: 2021-04-05 Trunkgroup: Select...

Site: A-Party

Filter Parameters

- Clean Traffic
- Failed Calls
- Short Calls
- Interact C3 Normal
- Outside C3 Numbering Plan
- Blacklisted A-Party C1
- Int. Traffic with domestic C1
- Unauthorized C1
- A-Party C1 not present

Update



Filter

Start Date: 2021-04-05 End Date: 2021-04-05 Trunkgroup: Select...

0 30 Total Alerts 0 24 Warnings 0 5 Critical 0 1 Error

Alerts

Category	Site	Alerting	Trunkgroup	Msg	Message	Time of Occurrence	Time of Acknowledgment	Resolved	Alerting by User	Time to Acknowledge (min)	Time to Resolve (min)	Time to Acknowledge (min)	Time to Resolve (min)
Warning	202-558-1010	202-558-1010	Trunkgroup 101	10	10	5/11/2021 8:27:27 AM	5/11/2021 8:27:27 AM	0	10	0	0	0	0
Warning	202-558-1010	202-558-1010	Trunkgroup 101	10	10	5/11/2021 8:27:27 AM	5/11/2021 8:27:27 AM	0	10	0	0	0	0
Warning	202-558-1010	202-558-1010	Trunkgroup 101	10	10	5/11/2021 8:27:27 AM	5/11/2021 8:27:27 AM	0	10	0	0	0	0
Warning	202-558-1010	202-558-1010	Trunkgroup 101	10	10	5/11/2021 8:27:27 AM	5/11/2021 8:27:27 AM	0	10	0	0	0	0
Warning	202-558-1010	202-558-1010	Trunkgroup 101	10	10	5/11/2021 8:27:27 AM	5/11/2021 8:27:27 AM	0	10	0	0	0	0
Warning	202-558-1010	202-558-1010	Trunkgroup 101	10	10	5/11/2021 8:27:27 AM	5/11/2021 8:27:27 AM	0	10	0	0	0	0
Warning	202-558-1010	202-558-1010	Trunkgroup 101	10	10	5/11/2021 8:27:27 AM	5/11/2021 8:27:27 AM	0	10	0	0	0	0
Warning	202-558-1010	202-558-1010	Trunkgroup 101	10	10	5/11/2021 8:27:27 AM	5/11/2021 8:27:27 AM	0	10	0	0	0	0
Warning	202-558-1010	202-558-1010	Trunkgroup 101	10	10	5/11/2021 8:27:27 AM	5/11/2021 8:27:27 AM	0	10	0	0	0	0
Warning	202-558-1010	202-558-1010	Trunkgroup 101	10	10	5/11/2021 8:27:27 AM	5/11/2021 8:27:27 AM	0	10	0	0	0	0

Home Fraud Management Status Monitor Demo Configuration Help

DETECT CONSOLE

Today

- 18 Total Incidents
- 6 L3 Warning
- 3 L2 Warning
- 9 L1 Warning

Last Hour

- 2 Total Incidents
- 0 L3 Warning
- 2 L2 Warning
- 0 L1 Warning

Distribution of Alerts

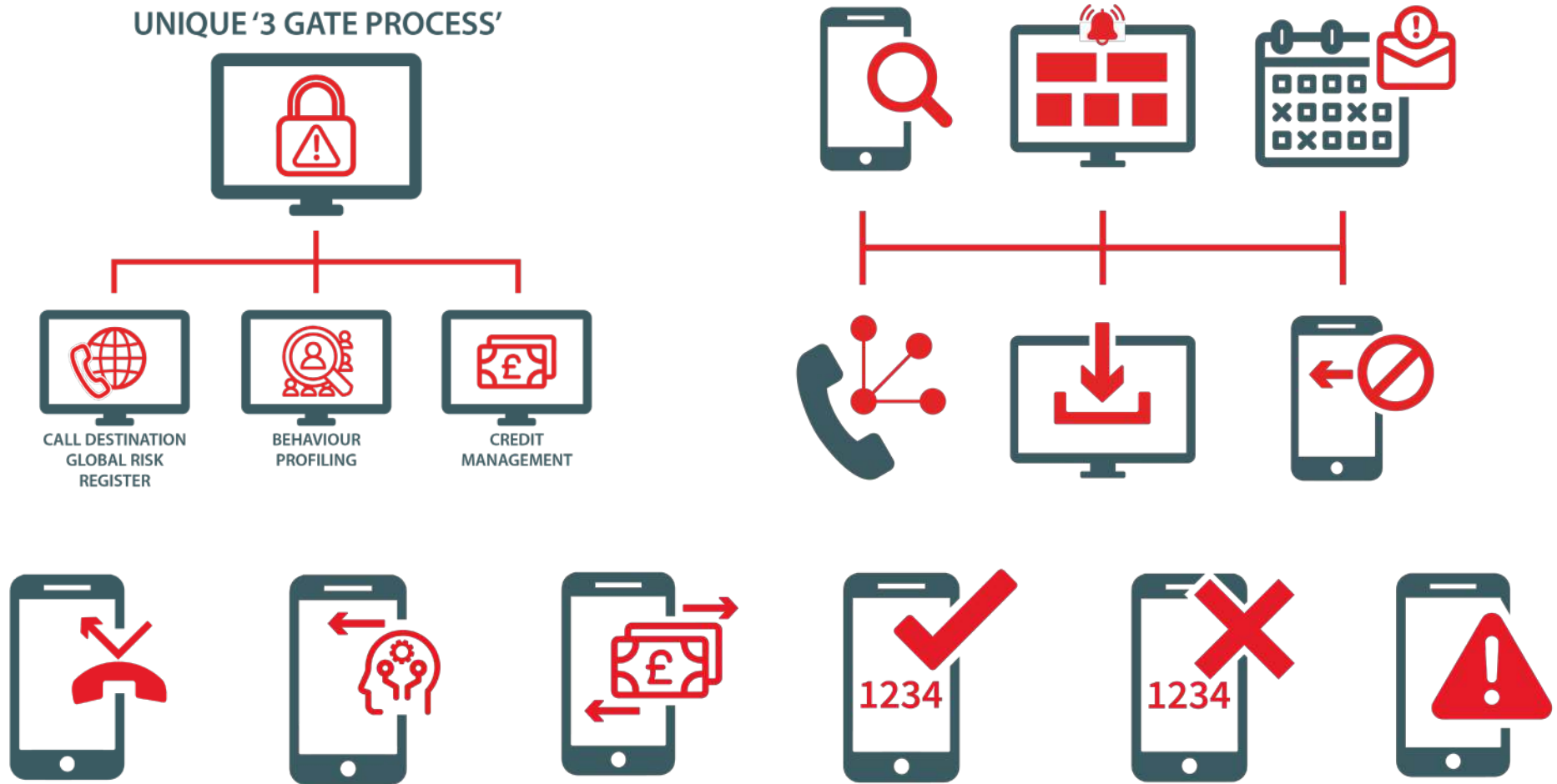
Legend: L3 Warning (Red), L2 Warning (Orange), L1 Warning (Yellow)

Home Fraud Management Status Monitor Configuration Help

SERVER STATUS MONITOR

All Selected CUs

- IIS Server:** Critical (5/11/2021 8:27:27 AM)
- Delivery Controller 1:** Ping (5/11/2021 8:27:27 AM)
- Delivery Controller 2:**
 - DETECTENGL... Ping (5/11/2021 8:27:27 AM)
 - SIPDATACOL... Warning (5/11/2021 8:41:31 AM)



The most up to date screenshots are available from the marketing team. Please email any specific requests to marketing@tollring.com

For all assets and any further assistance and guidance on what can and cannot be done with Tollring Protect brand assets please contact the marketing team at Tollring;

marketing@tollring.com