



## Commercial Business Analyst, Uxbridge UK (Hybrid)

### About the role

You will support the business in understanding and managing its commercial data including customers, products, competition, pricing, and sales information and assist in gathering product and market intelligence.

You will help to deliver detailed data analysis to provide commercial insights to influence our product and go to market strategies.

### You Will

- Help define the commercial data strategy.
- Identify, monitor, and raise opportunities to improve data quality, sharing and reporting
- Own, maintain and report on company and product data in CRM. Champion and promote good practice.
- Take responsibility for creation and maintenance of product and service SKUs
- Monitor and maintain pricing information
- Creation and maintenance of promotional offers and bundles
- Monitor and report on efficacy of promotional offers
- Facilitate data for marketing campaigns
- Gather competitor analysis & market intelligence to help inform product positioning and go to market approach
- Monitor, prioritise and expedite sales queries
- Help develop and support reporting processes
- Prepare reports for internal and external audiences using business analytics reporting tools

### You are

- Commercially focused
- Organised, methodical and analytical
- Familiar with CRM systems, ideally Hubspot, and how to maximise their benefit across organisations
- Skilled in Excel. Comfortable working with large amounts of data.
- A strong communicator across business areas
- Proactive in your approach to problem solving
- Able to work effectively on your own as well as collaboratively
- Naturally inquisitive and adaptable

### Personal Attributes

The Tollring corporate values are: Teamwork, Energy, Integrity and Performance. The ideal candidate will be representative of these corporate values:

- A good team player with a 'can-do' positive attitude, who can use initiative
- Possess excellent attention to detail and take pride in the quality of their performance
- Clear communicator, both written and verbal